

North Market. Welcome to a new kind of grocery store.

North Market is a social enterprise created to address the food and health disparities in North Minneapolis. More than a grocery store, it's a home base for community health. Our unique venture unites three elements in one place: affordable nutritious food, health care services, and wellness education. The enterprise is led by Pillsbury United Communities and is scheduled to open in 2017.



FOOD

North Market makes nutritious, affordable food available close to home with a full-service grocery shopping experience that values and respects residents.

HEALTH CARE

We expand access to health services where residents live and shop by offering on-site appointments with medical professionals, pharmacists and dietitians.

COMMUNITY

Our services, events and education programs nurture a culture of healthy eating, from a summer farmers market to community cooking classes.

A REAL SOLUTION TO A BIG PROBLEM

North Minneapolis is a food desert. Our community of 67,000 is served by 30 corner convenience stores and one supermarket. The lack of access to nutritious food here has big consequences, from high rates of diet-related illness to students who are less prepared to learn. By putting good food and wellness services within reach of all North Minneapolis families, North Market can help close these gaps and nourish our neighborhood from the inside out.

North Market is a mission-driven enterprise committed to serving our community. We're involving local residents at all stages to seek input and create services that meet their needs.

HOW WE MAKE AN IMPACT

Create healthier families with access and support to make nutritious food part of their daily routines.

Improve quality of life by fostering an environment where healthy habits can take root and flourish.

Decrease health care costs by helping to reduce obesity, diabetes and related illnesses.

Grow economic opportunity through high-quality jobs and by becoming an anchor for other development.

Be a model for the nation by sharing our progress with others as they address food deserts in their own communities.

OUR PURPOSE

To nourish and inspire people to live fully healthy lives.

OUR PARTNERS

Pillsbury United Communities has assembled a team of industry leaders to help make North Market a reality.

